

Construction and Sales Activity Report

Un producto de Estudios Técnicos, Inc.

DESCRIPTION

The Construction & Sales Activity Report (CSAR) is a quarterly survey of great utility for all professionals involved in the housing industry. The CSAR can be used as a guide for comparables, to detect patterns in housing preferences and urban growth trends, and much more.

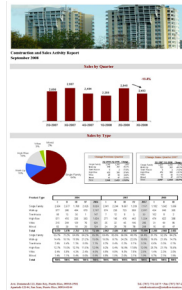
The CSAR contains information on the number of projects per municipality, region and Puerto Rico, type of housing, units proposed and sold, price ranges, absorption rates and description of a typical housing unit in each project. The description includes number of rooms, construction in sq.ft., land in sq. mt. and average price.

The information is provided for each municipality with housing activity during the current quarter. In addition, the CSAR provides summary tables by region and for Puerto Rico. Each summary table is divided by the six housing types: detached single-family, high-rise, walk-ups, townhouses, villas and mixed. Each quarterly update presents the information for the past three months for each municipality. The survey includes information on proposed and active housing projects by municipality and regions.

The information for the CSAR is gathered directly from lenders, through field interviews and corroborated through visits to the projects themselves. Estudios Técnicos, Inc., estimates absorption rates for each housing project by quarter and the entire duration of its sales activity.

WHAT YOU GET

Volume 1: An analysis of the construction and housing sales activity during the current quarter.



Provides maps and sales activity for the past four years by quarters for the ten regions and selected municipalities. In addition, median prices by type of housing.

Volume 2: A detailed and comprehensive report of the activity during the current quarter for each of the 78 municipalities. Includes summary tables for Puerto Rico and the ten regions. Provides information by project in each municipality. For each project, the number of units proposed, optioned, sold, price range, unit mix, models available and absorption rates is presented.

Electronic Version: each quarter includes the information in Volume 2 in electronic format (Microsoft Excel).

Updates: The CSAR is published quarterly. Each year you will receive an update in March, June, September and December.

Geo-Referenced Maps: Tailor made maps incorporating the CSAR information can be prepared for subscribers.

WHAT ARE SUBSCRIBERS ENTITLED TO?

Geo-Referenced CSAR information will be available

at three levels: municipality, CSAR Region, and Island wide. At the Island wide level, a photo quality map including all CSAR information on a satellite image of Puerto Rico is also available.

Other socio-demographic layers of information can be produced, such as population density, and median household income per census tract. This will allow the subscribers to evaluate each residential development in the socio-demographic and spatial context of its own surroundings.

WILL THE SUBSCRIPTION PRICE CHANGE?

NO. For the same subscription price, \$3,600.00 per year and \$400.00 per additional copy of the CSAR, subscribers will be entitled to request up to 5 different tailor made maps free cost.

COMPREHENSIVE REPORTS:

The subscriber will get comprehensive reports for Puerto Rico, the ten regions and each municipality.

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